

March 24, 2008

## This Week's Program

*BSU Scholarship Program – Bekki Babineau & Lisa Hofstad*

**Next Week's Program – at the Eagles Club**

*Classification Talk – Linda Eickman & Rotary Foundation – Nancy Smith*

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### Important Dates to Remember

#### **District 5580 Conference**

May 1-4, 2008, Dickinson, ND

#### **Rotary International Convention**

June 15-18, 2008, Los Angeles, CA

#### **Dragon Boat Festival**

August 1-2, 2008

### Upcoming April Programs

April 7 Linda Wagner, Senior Ms. USA

April 14 BSU Athletes – **Rick Goeb**

April 21 4-Way Test Essay Winner

April 28 LARA – **Chris Keenan**

### Meeting Location Change

Next week our club meeting will be held at the Eagles Club on Monday, March 31<sup>st</sup>.

### Proposed New Members

**Joe Czapiewski** – Director of Development at the BSU Foundation, proposed by **Rob Bollinger**

**Steven Hostetter** – President of Oak Hills Fellowship, Christian College, proposed by **Tom Welle**

### Rotary Playhouse is Finished

The Home, Sport & Travel Show will be at the John Glas Fieldhouse this next weekend, April 4<sup>th</sup> – 6<sup>th</sup>. A few more volunteers are needed to fill the 2-hour slots to sell tickets for the playhouse at the show. A sheet with the open times will be available at today's meeting. Contact **Scott Turn** for additional questions on the playhouse. At upcoming meetings, pick up your tickets to sell to the public before it is given away at the Dragon Boat Festival later this summer.

### Essay Contest Underway

The 4-Way Essay Test has attracted ten essays from local high school students according to Bemidji Noon Essay Contest Chair **Syd Corrigan**. The winner of the contest will be awarded a \$2,000 top prize in the 2007-08 annual Rotary District 5580 Essay Contest. In addition, there will be five \$200 regional winners.

The first step is at the local level, where both the Bemidji Noon Rotary Club and the Bemidji Sunrise Rotary Club will select winners, who will receive \$100 prizes, and then be forwarded to regional and district competition.

District 5580 Rotary offers the 4-Way Test Essay Contest as an incentive to young people to develop their skills of self-expression and as evidence of a sincere interest in the ideas of youth. All students in their final two years of high school are eligible.

“The essays deal with any topic of the students' choosing, but must apply the principles of the 4-Way Test: 1) Is it the TRUTH? 2) Is it FAIR to all concerned? 3) Will it build GOODWILL and BETTER FRIENDSHIPS? 4) Will it be BENEFICIAL to all concerned?”

The 4-Way Test was first conceived in 1932 at the height of the Great Depression by a Chicago businessman faced with the challenge of saving a major company from bankruptcy. Looking for a way to save the firm, he sought a short yardstick of ethics that could be used. Company personnel were asked to learn the test and to observe it as a guide to every aspect of the business. As a result, a climate of trust and goodwill gradually developed among dealers, customers and employees, and the “Test” was credited with returning the company to a thriving status.

The 4-Way Test has inspired safe driving programs, crime and drug reduction activities and has been the subject of countless secondary school essays. The message has appeared on roadside billboards and bronze plaques, and has been translated into more than 100 languages.

(Excerpted from the Bemidji Pioneer)

The Rotary District 5580 Convention is May 1<sup>st</sup> – 4<sup>th</sup> at Dickinson, ND, at which time the district's top winner will be announced.

### Words to Work By

*“Success...seems to be connected with action. Successful people keep moving. They make mistakes, but they don't quit.”*

Conrad Hilton