

March 26, 2007

This Week's Program

Teen Suicide Prevention in Beltrami County – Rebecca Snyder

Next Week's Program

Beltrami County Recreation Programs & Plans – Bob Milne & John Winter

Important Dates to Remember

Home, Sport & Travel Show – Bemidji

March 30 – April 1, 2007

District Conference

April 19-22, 2007 Cragun's Resort, Brainerd

Rotary International Convention

June 17-20, 2007 Salt Lake City, Utah

Proposed for Membership

Darren Olson, Professor of Industrial Technology, Bemidji State University – Proposed by Larry Young

Grants Awarded

- *BSU Foundation* - \$300 and \$1,000 donation for the Rotary designated scholarship
- *Bemidji Food Shelf* - \$429 for purchase of a commercial vacuum cleaner

Upcoming March Programs

April 9th – **Minnesota Responds** – *Carol Sele*, NCHS

April 16th – **LARA (Latin America Rotary Aid)** – *Chris Keenan*

April 23rd – **Diamond Point Park Project** – *Rita Albright*

April 30th – **GSE**

Meeting Location Update

Thanks to the many members who have provided feedback on the proposed sites for our meetings. Further discussions will be held with representatives of the current and proposed sites, and the Board will vote on this issue in the near future.

4-Way Test Essays Update

The annual 4-Way test essays received from ten local high school students are currently being read by contest judges. The winning essay will be forwarded to the district competition. The top

winner will be awarded a \$2,000 prize, and five regional winners will receive a \$200 prize. Thanks goes to Bemidji Noon Essay Contest Chair Syd Corrigan for coordinating this contest.

About the 4-Way Test

One of the most widely printed and quoted statements of business ethics in the world is the Rotary "4-Way Test." It was created by Rotarian Herbert J. Taylor in 1932, when he was asked to take charge of the Chicago-based Club Aluminum Company, which was facing bankruptcy. Taylor looked for a way to save the struggling company mired in depression-caused financial difficulties. He drew up a 24-word code of ethics for all employees to follow in their business and professional lives. The 4-Way Test became the guide for sales, production, advertising and all relations with dealers and customers, and the survival of the company was credited to this simple philosophy.

Herb Taylor became president of Rotary International during 1954-55. The 4-Way Test was adopted by Rotary in 1943 and has been translated into more than 100 languages and published in thousands of ways. The message should be known and followed by all Rotarians. "Of the things we think, say or do: 1. Is it the TRUTH? 2. Is it FAIR to all concerned? 3. Will it build GOODWILL and BETTER FRIENDSHIPS? 4. Will it be BENEFICIAL to all concerned?"

Rotary Around the World

New school in Afghanistan: Rotarians from eight German clubs in the Lake Constance (Bodensee) region are enabling 1,000 Afghan children to get an education. Club members collected US\$60,000 to construct a new school called the Rotary Bodensee Friedensschule (peace school). The building is located in the former Al Qaeda stronghold of Tora Bora. With their own donation of \$12,000, the Rotarians are covering operating costs and teacher salaries for the 2006 school year.