

February 26, 2007

This Week's Program
Mounted Posse – Beryl Wernberg
Next Week's Program – at the Eagles Club
Beltrami Co Sheriff – Phil Hodapp

Important Dates to Remember

District Conference

April 19-22, 2007 Cragun's Resort, Brainerd

Rotary International Convention

June 17-20, 2007 Salt Lake City, Utah

Change in Meeting Places

March 5th – Eagles Club

March 12th – Bemidji Town & Country Club

Upcoming March Programs

March 12th – Pat Donnay, Pres. DDA – Downtown Development Authority (meeting is at the Bemidji Town & Country Club)

March 19th – TBA

March 26th – Rebecca Snyder – Teen Suicide Prevention in Beltrami County

Mark Your Calendar

We will be getting three booths at the Home, Sport & Travel Show on March 30, 31 and April 1 to better accommodate the playhouse. Sign-up for selling chances at this event will start soon.

Essay Contest Underway

The 4-Way Essay Test has attracted ten essays from local high school students according to Bemidji Noon Essay Contest Chair Syd Corrigan. The winner of the contest will be awarded a \$2,000 top prize in the 2006-07 annual Rotary District 5580 Essay Contest. In addition, there will be five \$200 regional winners.

(Excerpted from the Bemidji Pioneer)

“The first stop is at the local level, where both the Bemidji Noon Rotary Club and the Bemidji Sunrise Rotary Club will select winners, who will receive \$100 prizes, and then be forwarded to regional and district competition.

“District 5580 Rotary offers the 4-Way Test Essay Contest as an incentive to young people to develop their skills of self-expression and as evidence of a sincere interest in the ideas of youth. All students in their final two years of high school are eligible.

“The essays deal with any topic of the students' choosing, but must apply the principles of the 4-Way Test: 1) Is it the TRUTH? 2) Is it FAIR to all concerned? 3) Will it build GOODWILL and BETTER FRIENDSHIPS? 4) Will it be BENEFICIAL to all concerned?

“The 4-Way Test was first conceived in 1932 at the height of the Great Depression by a Chicago businessman faced with the challenge of saving a major company from bankruptcy. Looking for a way to save the firm, he sought a short yardstick of ethics that could be used. Company personnel were asked to learn the test and to observe it as a guide to every aspect of the business. As a result, a climate of trust and goodwill gradually developed among dealers, customers and employees, and the “Test” was credited with returning the company to a thriving status.

“The 4-Way Test has inspired safe driving programs, crime and drug reduction activities and has been the subject of countless secondary school essays. The message has appeared on roadside billboards and bronze plaques, and has been translated into more than 100 languages.

“The Rotary District 5580 Convention is April 20-22 at Brainerd, at which time the district's top winner will be announced.”

Rotary's World-Wide Impact

“Rotary has the ability to organize campaigns to mobilize support for some of the worthiest causes that exist, and that makes Rotary a precious resource.”

Kofi Annan, Secretary-General of the United Nations