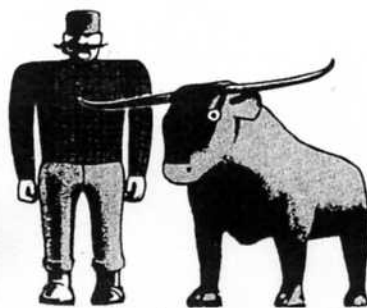
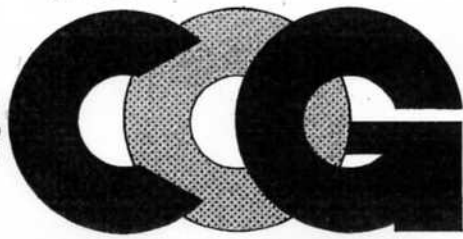




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Club No. 3790

Chartered May 6, 1935

Published Weekly by THE ROTARY CLUB OF BEMIDJI

BEMIDJI, MINNESOTA

August 19, 2002

### THIS WEEK'S PROGRAM

Hans Peter Borgwarth, Past Rotary District Governor

### NEXT WEEK'S PROGRAM

Rollie Morud, Superintendent of Schools, District #31 – School District Update

#### Important Dates to Remember

Brisbane, Australia – Rotary International Conference

June 1-4, 2003

Potluck at the Ridgeway Project

Tuesday, August 20, 2002 – 5:00 p.m.

#### Proposed for Membership

Shelly Geerdes, General Manager, Independent  
Pinnacle Services

Karl Bleser, Operations Manager, Aquila Networks

#### Recent Donations

- ▶ Assist U18 Fast-Pitch Softball Team to attend Nationals - \$300
- ▶ Assist with Delegation travel expenses for Guatemala Project - \$300
- ▶ Projects being undertaken by Latin American Rotary Aid (LARA) - \$2,500

#### Public Relations Coordinator Named

Penny Echternach has agreed to accept the position of Public Relations Coordinator for the club. Thanks Penny!

#### Visiting Rotarians

Brad Swenson, Sunrise  
Gene Gordon, Dubuque, IA  
Bill Davidson, Loveland, CO

#### ROTARY BASICS

##### Rotary's Wheel Emblem

A wheel has been the symbol of Rotary since our earliest days. The first design was made by Chicago Rotarians Montague Bear, an engraver who drew a simple wagon wheel, with a few lines to show dust and motion. The wheel was said to illustrate "Civilization and Movement." Most of the early clubs had some form of wagon wheel on their publications and letterheads. Finally, in 1922, it was decided that all Rotary clubs should adopt a single design as the exclusive emblem of Rotarians. Thus, in 1923, the present gear wheel with 24 cogs and six spokes was adopted by the "Rotary International Association." A group of engineers

advised that the gear wheel was mechanically unsound and would not work with a "keyway" in the center of the gear to attach it to a power shaft. So, in 1923 the keyway was added and the design which we now know was formally adopted as the officially Rotary International emblem.

#### Rotary Around the World

In November 2001, the Rotary Club of Alexandria, LA, USA, donated more than 450 books to the Renaissance Home youth center. "Reading is a top priority (for) success in life," club president Nancy Stich told the local newspaper, *Town Talk*. Two months earlier, when a speaker at a club meeting had discussed Louisiana's abysmal literacy rate, the Alexandria Rotarians decided to get involved.

The club purchased some of the books, while others were donated by individuals in the community and by the Rapides Parish Public Library. The books included encyclopedias, novels, and history texts.

#### Miscellany

- ▶ Tonka Toys was originally called the Mound Metalcraft Company. It was renamed *Tonka* after Lake Minnetonka, which dominated the scenery around their factory.
- ▶ Mattel got its name from its two founders – Harold *Matson* and *Elliot* Handler. Handler was in the picture frame business in L.A. In 1946 he had a bunch of extra frame slats, so he and Matson built doll furniture out of them.
- ▶ Mattel was the first toy company to advertise on national TV. In 1955 they sold toy burp guns on "The Mickey Mouse Club."
- ▶ Mr. Potato Head used to come with a pipe – which bugged antismoking activists. "It's not only dangerous to his health," complained Surgeon General C. Everett Koop, "it also passes on the message to kids that smoking is okay." In 1987, Hasbro gave in; after 35 years of smoking, Mr. Potato Head surrendered his pipe to the Surgeon General. Koop was so pleased that he named Mr. Potato Head "Official Spokespud" for the Great Smokeout.